

# The design nomad.

Read more



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 Find me on socials



Crafting designs that tell stories.

## Profile

Creative with a free-spirited and always on the move. Driven by a deep fascination for societal trends, I am passionate about exploring various cultures and fields, believing that design is the optimal tool for creating experiences and innovating.

Upper Intermediate Level in English  
 Native speaker in French



Socials, brand experiences, and photography often intersect, allowing for a rich and dynamic exploration of creativity and storytelling.

## Experience

### Multimedia Designer & Social media Coordinator

Lendahand, a Financial and Social impact company, since 2020  
 Rotterdam, Netherlands

#### Brand Development

- Creation and development brand guidelines

#### Print & Digital Content creation

- Development of creative concepts
- Work on a wide range of marketing materials & mediums
- Knowledge of different softwares including Adobe Suite, Figma, and Canva
- Deliver content in multiple languages.

#### Social media Management

- Elaborate and design social media content and strategy
- Monitor and analyze marketing metrics

## Professional skills

- Adaptability & Flexibility
- Projects management
- Team work agility

## Founder

l'effronté.e, a non-conformist and free spirit reatil brand, since 2020

## Brand Development

- Creation and development brand guidelines
- Product creation
- Development of creative concepts

## Media Management

- Building of the digital world
- Communication and adverstising on the social media, Newsletter

## Professional skills

- Entrepreneurial
- Commercial
- Organisation and plannification

## Artistic Director Freelance

Madame, Monsieur, Branding design studio, 2019-2021

## Brand Development

- Branding
- Work on different marketing materials

## Professional skills

- Customer

## Merchandising & POS restock

Auchan, Tours, France 2020

## Background

## Education

Master's Degree with honors as Artistic Director in Visual Communication and Multimedia at ECV - Creative schools and community of Bordeaux, France 2017

### Graphic designer internship

C2 studios, marketing, advertising, print and digital communication agency, Bordeaux, France 2016

### Graphic designer internship

Optima Brand Design, independent marketing, communication and product design agency, Bordeaux 2015

One year of art history in Toulouse, France 2011

Workshop at the New York Institute of Technology New York, Usa 2015

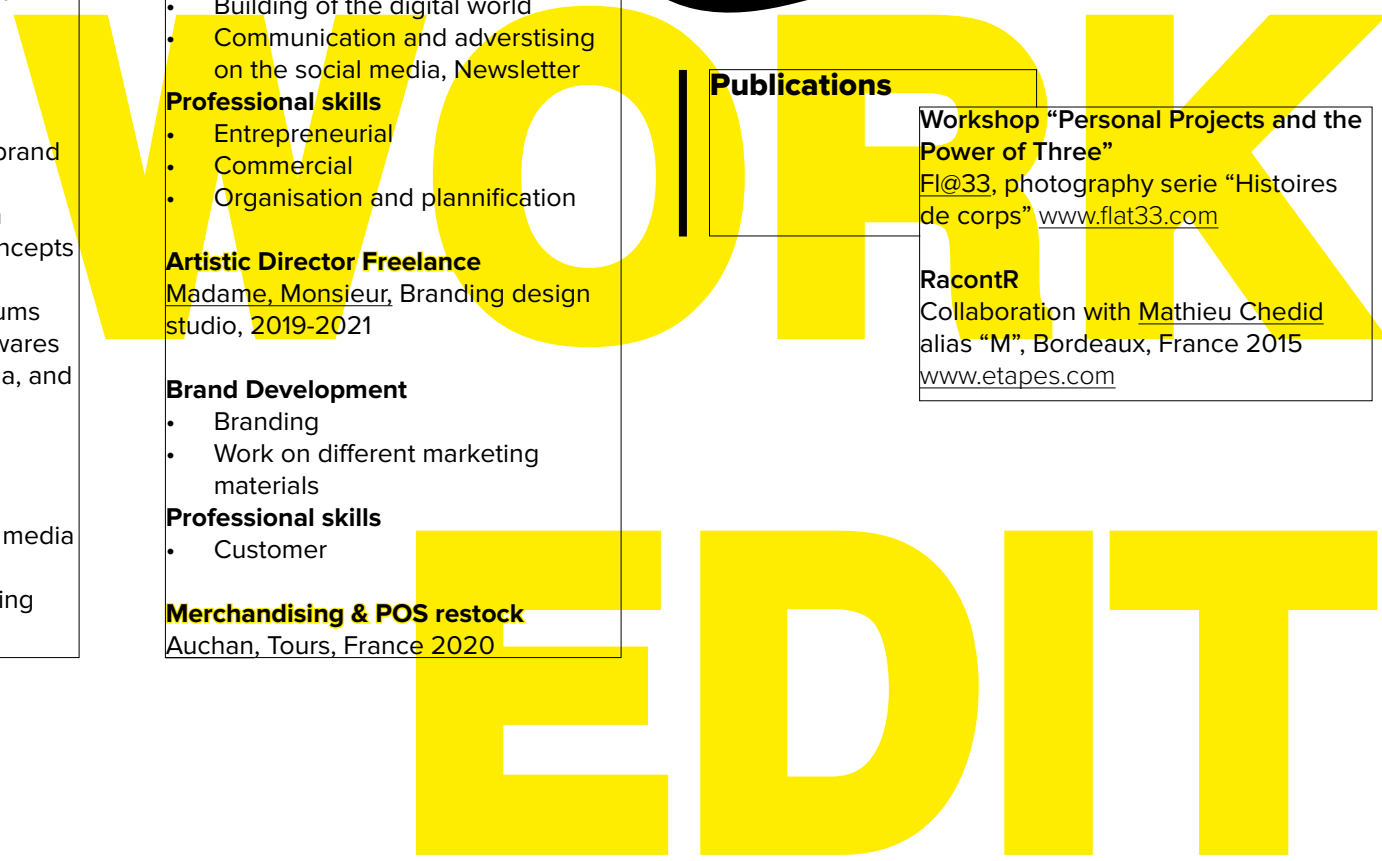
## Publications

Workshop "Personal Projects and the Power of Three"

Fl@33, photography serie "Histoires de corps" [www.flat33.com](http://www.flat33.com)

### RacontR

Collaboration with Mathieu Chedid alias "M", Bordeaux, France 2015  
[www.etapes.com](http://www.etapes.com)



13 REASONS WHY

